

FOR IMMEDIATE RELEASE

Toronto public split on hybrid vs boulevard

Boulevard favoured only in downtown

In a random sampling of public opinion taken by the Forum Poll™ among 822 Toronto voters, almost equal proportions, between 4-in-10 and one half, prefer either the hybrid option for the eastern portion of the Gardiner Expressway (46%) or the boulevard option (42%). One tenth don't have an opinion (12%).

The hybrid option is more strongly preferred among boomers (55 to 65 - 49%), residents of East York (59%), York (55%) and Scarborough (55%), Doug Ford voters from the last mayoral elections (58%), Conservative voters federally (59%), those who approve of Rob Ford (58%) and those who approve of Mark Saunders as police chief (51%).

In turn, the boulevard option is more strongly preferred by the oldest (45%), middle income brackets (\$60K to \$80K - 54%), the very wealthiest (\$100K to \$250K - 55%), downtown Toronto (53%) and among those who voted for Olivia Chow (65%).

"We are told that city council is almost evenly split on this choice, with a bit more weight on the hybrid side. Well, that is exactly how the city feels about it, so councilors must rely on their own judgment on this issue, rather than any clear statement of preference from voters," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO June 8th, 2015

HIGHLIGHTS:

- Almost equal proportions, between 4-in-10 and one half, prefer either the hybrid option for the eastern portion of the Gardiner Expressway (46%) or the boulevard option (42%).
- "We are told that city council is almost evenly split on this choice, with a bit more weight on the hybrid side.
 Well, that is exactly how the city feels about it, so councillors must rely on their own judgment on this issue, rather than any clear statement of preference from voters," said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 822 randomly selected voters in Toronto, Ontario. The poll was conducted on June 8th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Gardiner Expressway Appropriate Action

'What do you think should be done with the eastern portion of the Gardiner Expressway, should it be torn down and replaced with an eight lane boulevard, or should it be rebuilt as a hybrid elevated expressway connected to the Don Valley Parkway?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	822	185	122	149	173	193	448	374
Hybrid option	46	46	46	46	49	42	49	42
Boulevard option	42	44	41	40	39	45	41	43
Don't know	12	10	13	14	13	13	9	15

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	822	354	167	173	128
Hybrid option	46	40	48	50	55
Boulevard option	42	50	36	37	34
Don't know	12	10	17	13	11

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	822	80	117	104	90	83	179
Hybrid option	46	47	44	51	41	48	41
Boulevard option	42	37	41	35	54	42	55
Don't know	12	17	15	14	5	10	4

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	822	146	351	152	48
Hybrid option	46	58	49	26	47
Boulevard option	42	24	40	67	30
Don't know	12	18	11	7	23

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